



About K9 Web Protection

Designed for parents, K9 Web Protection implements the same enterprise-class Web filtering technology used by Blue Coat's enterprise and government customers worldwide. K9 Web Protection divides the Internet into 60 categories, relying on Blue Coat's commercial filtering service that processes 80 million Web site rating requests per day. Parents can configure the software to block or allow specific categories such as pornography, spyware, and adult/mature content, and also block access to the web at selected times of day—after bedtime, for example. K9 Web Protection is offered through the Blue Coat Community Outreach Program (www.k9webprotection.com) which provides materials and resources to educate Internet parents about the impact of the Internet on children and on parenting strategies.

About the Blue Coat K9 Web Protection Community Outreach Program

The K9 Web Protection Community Outreach Program was created to educate, guide, and provide resources for first generation Internet parents to take action in protecting their children from Internet dangers inside and outside of the home. The program is led by John Carosella, a nationally recognized Internet parenting expert and VP of Content Control at Blue Coat Systems, and offers a free award-winning Internet filtering/parental control software called K9 Web Protection (www.k9webprotection.com). The Program partners with a variety of organizations such as state PTAs including Utah, Indiana and New York State, Austin Habitat for Humanity, and the Salvation Army's After School Program in California. Mr. Carosella is frequently tapped as a media resource, and is on a regular speaking circuit educating parents at schools, conferences, conventions, and computer training courses across the country. He can be reached through his parenting blog www.theinternetparent.blogspot.com.